# **News Release**



For immediate publication

## **RBC Launches Holiday Home & Auto Expo**

**NASSAU, November 12, 2024** – RBC Royal Bank (Bahamas) Limited announced today the return of its Holiday Home and Auto Expo, a festive event designed to celebrate the start of the holiday season. The Expo will feature a no-fee loan, discounted RBC financing rates for clients, and unbeatable prices on the latest car models and homes. On-the-spot financing and insurance options will also be available.

Designed to create an engaging and family-oriented atmosphere, the Expo will provide a one-stop shopping experience for all home and auto needs. RBC has partnered with various reputable companies within the home and auto industries to bring this event to life.

"We are excited for the upcoming Expo and extend an invitation to all Bahamians to take advantage of this unique event," said Dwayne Kemp, Area Vice President, RBC FINCO.

"RBC is committed to not only helping clients realize their dreams of owning a home or a car, but we also want to assist them in making their house a home and maintaining their property and automobile," he added.

Participating companies will include well-known real estate developers, automotive dealers, home maintenance and supplies, solar power and insurance firms. Exclusive special pricing, discount coupons, and giveaways will also be available to the attendees.

Mario Carey of Better Homes and Gardens MCR Bahamas will be one of the many exhibitors at the event. He shared, "We're proud to participate in the RBC Holiday Home and Auto Expo. It's a chance for us to engage with the community and highlight our real estate offerings. We look forward to meeting everyone and sharing our passion for real estate."

Additionally, the Expo will feature an advice event where experts in finance, legal matters, and home décor will offer their insights.

RBC is committed to helping its clients choose the best financial solutions to help them provide better lives for themselves and their families. The majority of Bahamians make financial decisions based on a desire to improve their lives, along with the lives of their loved ones.

With that belief in mind, RBC has ensured that the Expo will be a family-friendly event. Special prizes and surprises, free eats and treats along with items to purchase will be available at the Expo and face painting and balloon artist will be available for the kids.

The Expo will be held at the RBC John F. Kennedy location (RoyalStar House) on Saturday, November 16, 2024, from 11:00 a.m. to 3:00 p.m.

#### **About RBC in the Caribbean**

With 115 years of dedicated service to the region, RBC has a presence in 10 countries and territories, with 38 branches and over 2,800+ employees serving more than half a million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit rbc.com/caribbean.

#### **About RBC**

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 100,000+ employees who leverage their imaginations and insights to bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank and one of the largest in the world, based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our more than 18 million clients in Canada, the U.S. and 27 other countries. Learn more at <a href="mailto:robe.com">robe.com</a>.

We are proud to support a broad range of community initiatives through donations, community investments and employee volunteer activities. See how at <u>powering ideas to hep shape a stronger Caribbean</u>.

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