

News Release



For immediate publication

RBC Partners with Esimaje Foundation to Empower Young Men

Bank makes \$500,000 TTD sponsorship to mentorship program

PORT OF SPAIN, December 5, 2024 — RBC Royal Bank announced today its sponsorship of \$500,000 TTD to the Esimaje Foundation, aimed at uplifting young men in vulnerable communities in Trinidad through the “You Can Do It Too” mentorship program.

This partnership is being driven by RBC Caribbean’s male employee resource group (ERG), MoMENtum, which seeks to develop male role models dedicated to promoting positive change in the community.

The Esimaje Foundation’s mentorship program is designed to provide guidance, support and opportunities for young men, facing challenges in their communities. RBC’s contribution will enhance the program and expand its reach.

In addition to financial support, RBC has also committed to providing valuable human resources, with more than 20 male volunteers from Trinidad stepping forward to mentor young men aged between 10 and 18.

The volunteers have already completed the first of four training sessions conducted by Esimaje before they are matched with mentees.

“At RBC, we believe in the potential of every young person,” said Marc Jardine, Managing Director, RBC Trinidad & Tobago.

“Through our sponsorship of the Esimaje Foundation, we aim to empower young men and equip them with the tools they need to succeed. We believe this partnership is one that can drive real impact in communities to help prepare youth to lead a stronger Caribbean,” he added.

One of RBC’s male mentors, Renaldo John, expressed his excitement about participating in the program, “I volunteered because I experienced the benefits of having someone in my adult years to guide me through unknown and challenging circumstances in my life - I saw this as an opportunity for me to provide that type of guidance to young boys at an earlier age to have as meaningful and positive an impact on their lives as possible.”

While addressing the mentors during the first training session, Esimaje Founder Dr. David Toby underscored the importance of reaching out to young men at risk of turning to the streets and helping them navigate life’s challenges with resilience and determination.

“We deeply appreciate RBC’s commitment and investment in our community. Their support not only empowers us financially but also brings dedicated mentors to our program. We are excited to see the positive transformations in the lives of the young men as we embark on this journey together,” he said.



Andre Corbie, Director Caribbean Client Advice Centre, RBC and Co-Chair, MoMEntum ERG (3rd from right) presents Dr. David Toby, Founder, Esimaje Foundation (3rd from left), with a digital receipt for a \$500,000 TTD sponsorship of Esimaje’s “You Can Do It Too” mentorship program.



Marc Jardine, Managing Director, RBC Trinidad & Tobago, addresses the participants during the first mentors training session.



Dr. David Toby, Founder, Esimaje Foundation, addresses the participants during the first mentors training session.



Engaged and attentive, RBC mentors recently completed the first of four training sessions conducted by the Esimaje Foundation before being matched with their mentees.

About RBC in the Caribbean

With more than 115 years of dedicated service to the region, RBC has a presence in 10 countries and territories, with 38 branches and over 2,800+ employees serving more than half a million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit [rbc.com/caribbean](https://www.rbc.com/caribbean).

About RBC

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 98,000+ employees who leverage their imaginations and insights to bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank and one of the largest in the world, based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our more than 18 million clients in Canada, the U.S. and 27 other countries. Learn more at [rbc.com](https://www.rbc.com).

We are proud to support a broad range of community initiatives through donations, community investments and employee volunteer activities. See how at [powering ideas to help shape a stronger Caribbean](#).

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