# **News Release**



## For immediate publication

## **Registration opens for the 9th edition of RBC's Race for the Kids**

**PORT OF SPAIN, September 13, 2024** — Registration is now open for the 9th edition of RBC's Race for the Kids, the signature event supporting the RBC Caribbean Children's Cancer Fund. Scheduled for Sunday, October 20, in Trinidad & Tobago, this event aims to bring the community together for a noble cause.

With new routes and start and end points, the RBC team has also diversified its categories to allow for timed segments for the 5K and 15K races as well as an untimed category in the 5K for "fun" walkers. This first race will start at 5:45 a.m.

"Helping communities prosper where the Bank serves is at the heart of RBC's Purpose," said Marc Jardine, Managing Director, RBC Royal Bank, Trinidad & Tobago. "This event is a testament to the incredible support and solidarity within our community. Every participant helps us get closer to providing essential care for children battling cancer in the Caribbean."

The Fund has already provided invaluable assistance to over 347 children in the region.

One beneficiary of the fund, Sidara Akallo, was diagnosed with Acute Lymphoblastic Leukemia at the age of 10. Akallo, who has been an ambassador for the RBC race for the past three years, ended her treatment earlier this year. She said, "More than anything, my experience has left me not only knowing that my diagnosis is not my destination, but also with a desire to assist children diagnosed with this dreadful disease as well as their parents." Akaloo, who is working to be a United Nations Child Rights Ambassador, lauded RBC for its continued support and for being so instrumental in helping families finance the treatment of childhood cancer.

The Bank is aiming to power ideas that will shape a stronger Caribbean and has revamped its strategy to assist youth starting with the relaunch of the RBC Young Leaders program earlier this year.

RBC Race for the Kids is a global series of charitable running events. What started as a single race in New York in 2009, has now grown into a series of 25+ family fun race events hosted in communities around the world. To date, more than 410,000 participants have raised over \$93 million CAD for youth charities across the globe. Earlier this year, in April and May, races were held in Barbados and Cayman Islands also supporting youth causes.

- To register for the race, visit: www.raceforthekidstt.com
- To learn more about RBC's involvement in the community, visit: <u>https://www.rbcroyalbank.com/caribbean/community/youth/</u>

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#### About RBC in the Caribbean

With 115 years of dedicated service to the region, RBC has a presence in 10 countries and territories, with 38 branches and over 2,800+ employees serving more than half a million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset

management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit <u>rbc.com/caribbean</u>.

### About RBC

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 98,000+ employees who leverage their imaginations and insights to bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank and one of the largest in the world, based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our more than 18 million clients in Canada, the U.S. and 27 other countries. Learn more at <u>rbc.com</u>.

We are proud to support a broad range of community initiatives through donations, community investments and employee volunteer activities. See how at <u>rbc.com/community-social-impact</u>.

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