

## RBC Royal Bank appoints new Managing Director for The Bahamas and Turks & Caicos



*Ericka Rolle*

**NASSAU, April 29, 2024** — RBC Royal Bank (Bahamas) Limited has announced the appointment of Ericka Rolle as Managing Director, The Bahamas and Turks and Caicos Islands (TCI).

Rolle, who currently serves as Country Head in the Cayman Islands will return to The Bahamas to assume her new position effective May 1, 2024. In addition to being Managing Director, she has been appointed to the role of Vice President of Personal Banking.

She is replacing LaSonya Missick, who has moved on to a new role as Regional Vice President, Personal & Private Banking and RBC FINCO. In addition, she serves as a Caribbean Banking Executive Management Committee (EMC) member. Missick is the first Bahamian to be appointed to RBC Caribbean's executive leadership team.

As Managing Director, Rolle will serve as RBC's lead on all governance and regulatory matters.

She is an experienced banking executive, having spent nearly 30 years in the industry. During her banking tenure, she has held progressively senior leadership roles, including Managing Director, RBC FINCO and other sales and operations roles with proven results. While in these roles, she demonstrated her ability to execute strategic initiatives, drive strong sales, and service and operational performance while maintaining high-performance standards. Rolle has also served on several boards, including RBC FINCO's board and the Safeguard Insurance Brokers Board, where she served as Chairman.

"Ericka is well-prepared for the challenges and opportunities for this next step in her career," said LaSonya Missick, Regional Vice President, Personal & Private Banking and RBC FINCO. "With a proven track record of driving organizational success and fostering strong client relationships, Ericka is poised to lead our Bahamas and TCI teams to new heights. On behalf of the leadership team in the

Caribbean, we congratulate Ericka on her new role and wish her continued success.”

### **About RBC in the Caribbean**

With 115 years of dedicated service to the region, RBC has a presence in 10 countries and territories, with 38 branches and over 2,800+ employees serving more than half a million clients. As one of the Caribbean’s leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit [rbc.com/caribbean](http://rbc.com/caribbean).

### **About RBC**

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 98,000+ employees who leverage their imaginations and insights to bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada’s biggest bank and one of the largest in the world, based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our 17 million clients in Canada, the U.S. and 27 other countries. Learn more at [rbc.com](http://rbc.com).

We are proud to support a broad range of community initiatives through donations, community investments and employee volunteer activities. See how at [rbc.com/community-social-impact](http://rbc.com/community-social-impact).

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